



News From MAIENstreet

A Neighborhood Newsletter From Councilman Brian Maienschein

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Proudly Representing the
District Five
Communities of:

Carmel Mountain Ranch

Mira Mesa

Rancho Bernardo

Sabre Springs

San Pasqual

Scripps Ranch

Sorrento Mesa

Sorrento Valley



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Maienschein Honored for Creating Vision Plan

The American Planning Association's San Diego chapter announced that Councilmember Maienschein has received the group's Focused Issue Planning Award. This award category is for a planning document of unusually high merit, published within the last 3 years, which deals with a specific aspect of the planning process.

"I am grateful for this honor. I am so proud that the Vision Plan will protect the rural heritage and beauty of the pristine Valley. Over 11,000 acres will be preserved and protected forever," Maienschein said.

The San Pasqual Vision Plan is a policy initiative designed to protect 11,000 acres in the Valley from further development. The Plan will ensure the Valley remains the City's environmental jewel, agricultural treasure and precious water resource that it is today. No longer will we have to worry that another golf course, shopping center or residential development will be built in the Valley.

Maienschein Celebrates Independence Day



Patriotism at its finest was on display during the 4th of July parades in the communities of Mira Mesa, Rancho Bernardo and Scripps Ranch.

The day was a family occasion for me. I was joined by my wife, Janna, and daughter, Taylin, during my ride in each of the three parades. Hundreds of people lined the parade routes to cheer, wave to friends and show their pride in our incredible country. Each year, I am amazed at all of the planning that goes into these wonderful events. To those of you who participate or come to watch, THANK YOU for taking the time to make sure Independence Day is special for everyone.

Councilmember Maienschein Honors 13 Years of RSVP Service

On Wednesday, June 15, 2005, I honored the Rancho Bernardo Retired Senior Volunteer Patrol (RSVP) at their anniversary celebration held at the Seven Oaks Community Center. I was pleased to note in my address that our RSVP was the first in San Diego, now serving our community for 13 years as the eyes and ears of law enforcement.

I noted that RSVP's 60 fine men and women provide valuable services such as patrolling our neighborhoods, checking vacation homes, visiting shut-ins and watching out for our children after school. Each volunteer devotes three days of service a month.

I was joined at the luncheon by Northeastern Captain Chris Ball, Rancho Bernardo's Community Relations Officer Paul Lennon, various public safety officials and, of course, the volunteers themselves. I congratulate and thank the RSVP volunteers for their commitment to serving our community.

Welcome Home Celebration for 81 Scripps Ranch Families



Councilmember Maienschein and Scripps Ranch resident David Shalinsky take a break from the festivities at StoneField's Homecoming Celebration.

On Saturday, July 15, 2005, I was delighted to participate in the "welcome home" celebration for dozens of Scripps Ranch families who lost homes in the Cedar Fire.

StoneField Development, the company rebuilding 81 of the 312 homes destroyed in the fire, sponsored the celebration on Pinecastle Street. It was wonderful to tour many of the new homes and visit with the happy families who have made great strides since the fire on October 26, 2003.

It was a great day for the fire survivors and for the entire community!

Maienschein Plans Installation of Countdown Timers

Recently, I was able to partner with a private donor to provide funds to purchase 16 pedestrian countdown timers for four intersections in Mira Mesa.

The countdown timers will flash the number of seconds remaining before the traffic light turns yellow. By the end of August, we will have the timers installed next to the “Walk/Don’t Walk” displays at four busy intersections.

The timers are located at Westview Parkway and Mira Mesa Blvd., Black Mountain Road and Mira Mesa Blvd., Camino Ruiz and Mira Mesa Blvd.; and finally Scranton and Mira Mesa Blvd. My goal is to improve safety for children, seniors, students and pedestrians in both the residential and business areas.



Maienschein Honored by Business Exchange Club



Councilmember Maienschein accepts an award from Owen Fabert, past president of the Business Exchange Club of San Diego.

I would like to thank the Business Exchange Club for honoring me at their awards dinner on Tuesday, June 28, 2005.

Owen Fabert, the club’s past president, presented me with an award for my service as a City Councilmember. The plaque read “In appreciation for all you are and all you do, Awarded to Brian Maienschein by the Business Exchange Club of San Diego.”

My sincere thanks to the club for this very nice award. It was a lovely evening and I enjoyed talking with everyone who attended.



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<http://www.sandiego.gov/city-council/district-5>

From my website, you can also sign up to receive **e-News from MAIENstreet** every month via e-mail.

It's a pleasure to serve you on the San Diego City Council!